

## Purpose of the WVPMA

- ✓ To promote professionalism and ethical behavior of all veterinary practice managers.
- ✓ To promote continuing education opportunities for veterinary practice managers
- ✓ To improve and encourage communication among veterinary practice managers.
- ✓ To enhance members individual growth and knowledge of hospital operations.
- ✓ To educate the public on the purpose and role of the veterinary professional.
- ✓ To encourage member participation in community activities.
- ✓ To encourage member inter-professional cooperation.
- ✓ To uphold the honor and dignity of the veterinary profession through a reasonable code of professional ethics.



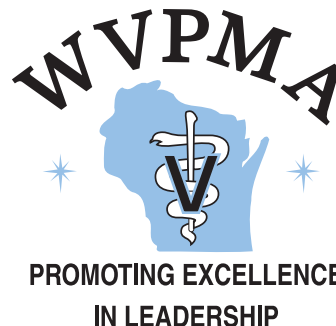
## Who Manages Your Practice?

As you well know, the rapid pace in which the veterinary profession is changing requires devoted attention to detail in order to succeed. Today's practice owner does not always have the time to maintain, promote and enhance the evolution of the practice. As a result, a practice manager is enlisted to take on the responsibility of managing the practice.

The position of veterinary practice manager is typically filled by promoting from within the practice or by hiring a qualified individual. This person will take on a variety of responsibilities from human resource management and organizational leadership to practice budgeting and financial management.

Any individual who is responsible for managing a veterinary practice will find that a WVPMA membership increases career satisfaction and enhances their ability to manage their practice efficiently and effectively.

**Join us and grow!**



**WISCONSIN  
VETERINARY PRACTICE  
MANAGERS ASSOCIATION, INC**

Promoting Excellence in Leadership



## WVPMA Mission

Advance the veterinary practice managers profession.

Stimulate individual growth.

Promote quality leadership.

Develop management skills through resources gathered and shared in an educational atmosphere.

Visit our website at  
**[www.WVPMA.com](http://www.WVPMA.com)**

**Established 1996**

## Benefits of Membership

### **NETWORKING**

Connecting with other practice managers from across the state provides members with a valuable network of individuals who learn from one another and provide support and advice based on varying levels of education and experience.

Networking opportunities are enhanced by our group email network. Members can quickly extend to the entire membership a question or description of a situation for which they need advice and other members are able to assist by efficiently sharing their experience and knowledge in a response email.

### **MEETINGS AND LECTURES**

The WVPMA has six meetings every year. They are held every other month starting in February. Meeting topics are specific to veterinary practice management, such as; conflict management, team building, Sales and Use Tax, inventory control and time management. When possible we ask our speakers for a list of lecture topics and invite members to vote on their preferred meeting topic.

The WVPMA has chosen internationally respected experts to lecture at our meetings such as Charlotte Lacroix, DVM, JD, Carin Smith, DVM, Phil Seibert Jr. CVT, Fritz Wood, CPA, CFP, Ernest Ward, DVM and Shawn McVey, MA, MSW.

### **LIBRARY AND RESOURCE MATERIALS**

All WVPMA members have access to a large resource library. Examples of our library resources include: "The Veterinary Receptionist Handbook", "Marketing Your Veterinary Practice", "ABC's of Empowered Teams", "Who Moved My Cheese", Animal Care Training" (video) and many more.

## To Become a Member

To apply for membership, visit our website to download a membership application. The application can be found on the "Membership" page. Once completed, your application can be sent to our Membership Chairperson:

John Rasmussen  
WVPMA Membership Chairperson  
3518 Monroe St.  
Madison, WI 53711

If you are unable to download the application or if you have questions regarding membership, please contact John at [j.rasmussen@lakeviewvetclinic.com](mailto:j.rasmussen@lakeviewvetclinic.com) or 608-236-4570.



## About the WVPMA

We understand that as the practice manager (or person assuming management responsibilities in the veterinary practice) you are a very busy individual who puts forth much time and effort in order to grow and advance your practice. Becoming a member of the WVPMA will enhance that effort.

The WVPMA will be a valuable tool in helping you expand your knowledge of veterinary practice management and reaching your fullest potential.

The WVPMA is a non-profit organization.



## Meetings and Dues

Active Membership	\$75 / year
Associate Membership	\$100 / year
Out-of-State Membership	\$125 / year

### Six meetings per year:

Feb -	3rd Thursday
April -	3rd Thursday
June -	3rd Thursday
Aug -	3rd Thursday
Oct -	WVPMA annual convention
Dec -	2nd Thursday

*Dates subject to change.*